



## FRIZA GEN2

Circularity focuses on reducing the environmental burden by valorising the flow of all materials.

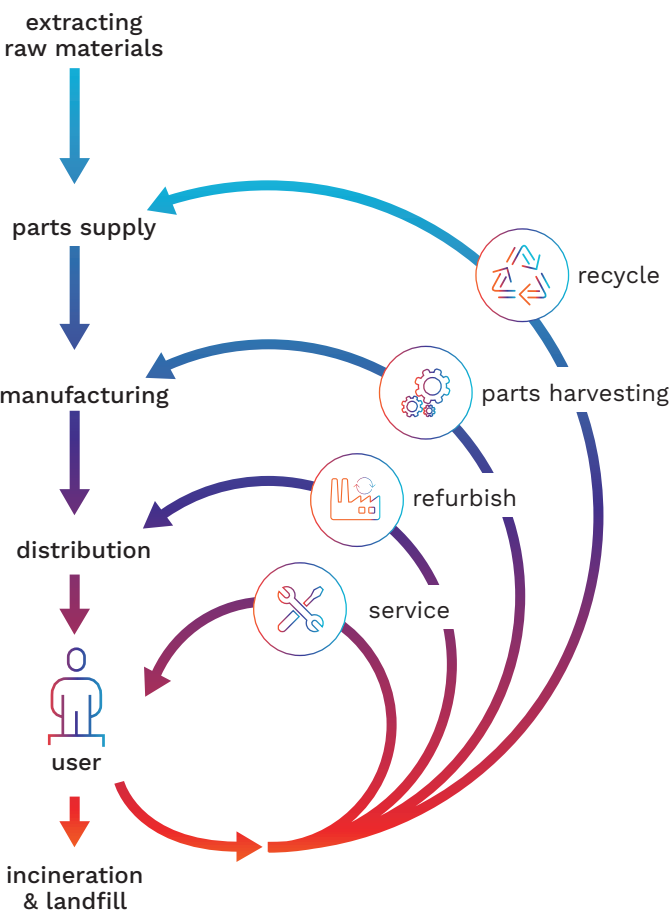
It is mainly defined in opposition to the traditional linear economy: take, make and dispose. In a circular economy, products are part of a value network where they will be used for as long as possible.

Then, depending on their characteristics, they can be reused, refurbished, upgraded or recycled.

Schröder takes circular economy into account, right from the offset. Before we start to design our products, we incorporate it into their DNA.

After a careful analysis of the potential circularity of our luminaires, we decided to introduce a “circular lighting” product label. This label acts as a circular indicator for our customers.

It clearly designates products that are optimised for circular economy through 12 objective criteria.



### Circular highlights:



- Materials with a high rate of recyclability



- All product information is available on a smart label to facilitate maintenance